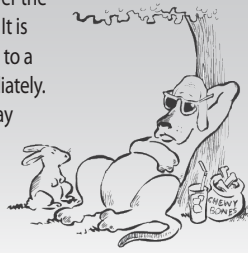


PROTECT YOUR PET

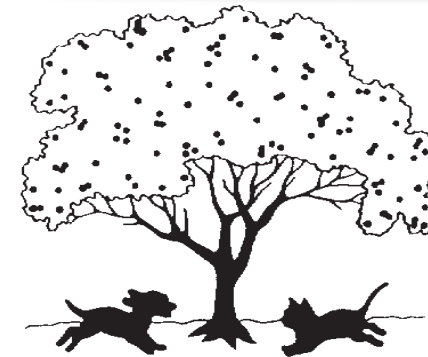
With warm summer weather, comes a responsibility to our pets to ensure proper protection from the heat. It is important to remember that our pets do not perspire and that they lose heat through panting and through the pads of their feet. In weather hot enough, they can suffer severe discomfort, brain damage, and even death. Signs of heat stress include heavy panting, glazed eyes, rapid pulse, dizziness, vomiting, and deep red or purples tongue. If heat stress is noticed, get your pet into the shade and apply cool (not cold) water all over the body. Ice packs or cold towels should be applied to the head, neck, and chest area only. The drinking of small amounts of cool water or the licking of ice cubes or ice cream can also help to lower the body temperature. It is vital to get your pet to a veterinarian immediately. Helping our pets stay comfortable during the warm weather season is important.



New CHS Long Range Plan

We are excited to announce that planning for the new CHS long range plan, Plan for Animal Welfare Success III, 2020, or P.A.W.S. III, 2020, is underway. The plan is designed to take the work of the CHS to new heights on behalf of multitudes of homeless pets and the well being of all pets. New programs, expanded existing programs, and unique and creative endeavors promise to help pets in extraordinary ways. A major focus of the plan is to significantly help to resolve the many problems pets face, including the very serious pet overpopulation problem, pet neglect, and pet abuse. Expanded and more effective humane education and public awareness efforts are also a significant part of the plan. The development and implementation of new services are very important

elements of the planning effort. An enhanced adoption program, new animal care methods, and an expanded staff development program will be implemented. Expanded and effective use of technology will be employed. An expanded volunteer program will be important to the total effort. Programs for interaction, promoting the human/animal bond, the mobilization and uniting of various resources for problem solving, and efforts to promote the importance of pets to our lives are some of the other provisions of the plan. Space limitations prohibit us from listing all of the elements of the plan, but there is much, much more to the endeavor. We will keep you updated in future newsletters concerning the progress of the plan.



VOLUME V, ISSUE 2 • SUMMER 2009

New Leash on Life

Serving Pets, People, and Communities

CHS ANNUAL MEETING

The 2009 Cherryland Humane Society Annual Meeting will take place at 7:00 p.m. on Monday, September 14 at the CHS Shelter and Adoption, Humane Education, and Conference Center at 1750 Ahlberg Road in Traverse City. Ahlberg Road is located at the south end of LaFranier Road, south of Hammond Road. Just before reaching the Grand Traverse County Road Commission facilities, turn right and proceed to the end of Ahlberg.

All CHS members are encouraged to attend the Annual Meeting. The Annual Meeting is intended to provide CHS members with information concerning the progress and plans being made on behalf of the multitudes of homeless pets the shelter receives annually and on behalf of the well being of all pets. In addition, members have an opportunity to meet the CHS Board of Directors, ask questions, and participate in meeting discussions as they arise.

Board of Directors members serve for three year terms. Two positions will be voted upon at the September meeting. The two incumbent board members whose terms will expire have indicated their desire to run again. To be eligible to vote and/or to run for the board of directors, an individual must have a current CHS membership. New members must have been accepted for membership for a minimum of 30 days prior to the Annual Meeting.

Those desiring to run for the board of directors are asked to complete an application, which is available at the shelter. The completed application must be received by Tuesday, September 8. Those who have previously filed an application and wish to be considered for the annual election should call the shelter at 946-5116, email Mike Cherry at mike@cherrylandhumane.org, or mail by Friday, September 4 their intention to run.

In order to facilitate sufficient seating, refreshments, copies of reports, membership verifications, and other planning necessities, it is important to call 946-5116 by Wednesday, September 9 and leave your name and telephone number if you plan to attend.

We hope to see you on September 14.

Swingshift and the Stars Event

TO BENEFIT THE CHS AND FIVE OTHER CHARITIES

The CHS is elated to have been chosen to be one of the recipients of the SwingShift and the Stars fund raising event. The event, which premiered last year, offers a tremendous opportunity not only to provide help to selected charities, but also to provide fun, competition, and entertainment of the highest order. Six area celebrities, their partners, and their teachers will be involved in a dance competition that will benefit the six selected charities. The event will take place on five different nights. On Friday, September 4 the introduction of the stars and charities will take place. **Please do not miss it.** The competitions will be held on Friday October 2, Friday, November 6, and Friday, December 4, with the final competition and New Years Eve event to be held on Thursday, December 31. The event will be held at the City Opera House at 106 E. Front Street in Traverse City. For each competition, the doors open at 6:30 p.m.; dance lessons for those who wish to participate begin at 7:00 p.m.; and the performance begins at 7:30 p.m.

In the spirit of Dancing with the Stars, participating couples will compete in four performances before a panel of three judges. The scores of the judges will be announced at the end of each event. During each performance, the audience will have the opportunity to vote for their favorite couple for a minimum donation of \$5.00 towards one of the six charities. The audience votes from the four performances will be combined with the votes of the judges at the end of the competition to determine the winners. The winning couple and the charity donation grand totals will be announced at the Grand Finale Competition on New Years Eve.

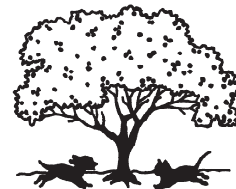
Judy Harrison and Swing Shift is an **outstanding** 10 piece band featuring, in addition, lead singer Judy Harrison and two other outstanding singers. The band plays music from the swing era, as well as new dance favorites. The opportunity to receive free dance lessons during one segment of the evening, the tremendous music, and the dance competition make for an exhilarating evening. The opportunity to help one of the six charities of your choice is outstanding.

Tickets are now on sale at the City Opera House at 106 E. Front St. in Traverse City or on line at www.cityoperahouse.org. Tickets are \$25 for table seating or \$17 for general admission. Prices will be higher for the December 31 event. Contact the City Opera House for information on sponsorships and special pricing.

We encourage each CHS supporter to attend as many of the events as possible and help the animals and the work of the CHS. Come to enjoy the fun and enthusiastically support the CHS.

OUR MOTTO

Working to provide a bright and positive future for all Pets



Cherryland Humane Society

1750 Ahlberg Road
Traverse City, Michigan 49686

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ABBRIEVIATED NEWSLETTER EDITION

As we announced earlier, the CHS is now publishing a semi-annual newsletter as a cost savings measure. This newsletter is an additional abbreviated one designed to inform recipients of several important items. Regular newsletter features such as memorials and donor recognition will appear in the fall edition.